

# **About Kivuto's Texidium Platform**

#### All students. All resources. All of the time.

Kivuto's vision with Texidium is to facilitate academic institutions' transition to eText and digital resources by enabling student success, enriching the user experience for students and educators, and streamlining the process for administration.

Developed by Kivuto Solutions in collaboration with Algonquin College, Nelson Education and Pearson, the Texidium solution is the most reliable, comprehensive, end-to-end eText and digital course material delivery solution ever built.





Kivuto is a proud member and supporter of the ReadiumFoundation and the International Digital Publishing Forum (IDPF).



## **Collaboration Becomes Innovation**

The expertise and leadership that comes from trusted industry pioneers in the academic, technology and content industries sets Texidium in a unique position to create and deliver an all-encompassing end-to-end solution like no other before.



With over 17 years in the academic industry, Kivuto Solutions is the world's leading provider of advanced digital distribution and management solutions that enable the secure delivery of digital goods to individuals, businesses, and organizations anywhere in the world. Kivuto simplifies the process of delivering any digital good to any market under virtually any terms and conditions. Over 60,000 academic institutions and departments trust Kivuto to manage and distribute software to their students, faculty and staff. The company distributes software in 195 countries and supports 14 languages.

# ALGONQUIN COLLEGE

Dedication to student success is Algonquin College's guiding principal and is demonstrated through the quality of its programs, staff, the continual expansion of its facilities, and by forging strategic partnerships. Recognized a leader in the use of educational and digital technologies, Algonquin currently has over 17,000 students involved in programs requiring the use of laptop computers, and nearly 10,000 students in programs that have adopted the use of eTexts.

## **PEARSON**

Pearson is the world's leading learning company, with 40,000 employees in more than 80 countries working to help people of all ages to make measurable progress in their lives through learning.



Nelson Education Ltd. is Canada's leading educational publisher providing innovative products and solutions for learners of all ages. Nelson values and respects the lifelong learning continuum and dedicates its business efforts to the diverse learning needs of students and educators alike

Nelson Education Ltd. is active in Canada's K-12, Higher Education, Professional Learning, Business, Industry, and Government markets. Our success now and in the future is based on our strong partnerships and ongoing relationships with educators across the country. Together, we are making a positive difference in the lives of Canadians by producing the highest quality educational products and services.

# Leveling the Playing Field for All Students

We are here to support the transformation to a world where all students have access to digital learning resources and content anytime, anywhere and on any device.

We strive to improve student outcomes by centralizing multiple, key components into one digital resource management and delivery platform. Through this platform, students will benefit from the ease of use, reduced resource costs, immediate and ubiquitous access to course material and software, and a collaborative learning experience. Best of all, students can access all of their eTexts anytime, anywhere and on any device.

The digitization of printed textbooks has numerous advantages that engage readers and support active learning environments. Digital textbooks enable publishers to embed rich, interactive multimedia in the form of videos, photographs, audio files. Moreover, graphs can include associated spreadsheets, text can contain hyperlinks to other source material, note-taking can be included, bookmarks can be added, and so on. The implications for learning are endless.

STUDENT CONCERN THAT LACK OF A TEXTBOOK WILL IMPACT GRADES

Additionally, institutions no longer need to track inventory or ship printed textbooks to their various locations.

55% Yes, significantly concerned 38.6% Yes, somewhat concerned 6.4% Not concerned

**Source:** Fixing the Broken Textbook Market. U.S. PIRG Education Fund and the Student PIRGS, (2014). Retrieved from: http://www.uspirg.org/reports/usp/fixing-broken-textbook-market

## **Solution Overview**

## Built for easy adoption.

Texidium simplifies and accelerates the delivery of personalized digital course material (eTexts, software and other course materials) to each student while keeping costs low for organizations, students and content owners.

Our modular platform is flexible enough to accommodate a variety of requirements including the easy transition to an institutional purchase model. It includes four main components: Publisher Asset Library, eText Adoption System, Digital Resource Portal and an eReader Platform.



#### **Publisher Asset Library**

A repository of publisher's eText information.



#### eText Adoption System

An online platform to research and select resources.



#### **Digital Resource Portal**

A digital resource deployment solution to quickly and securely deliver resources to students.



#### eReader Platform

A cloud-based eReader available on all popular devices.

Designed with the student learning experience in mind.



# Institutional purchase and student purchase models

A key differentiator of the Texidium solution is that it provides a clear roadmap for large scale, institution-wide adoption of eTexts with fees included within tuition costs. This reduces the cost of eTexts to students and ensures that all students have access to their learning materials.

The Texidium solution also supports a hybrid model of student purchase and institutional purchase (i.e. tuition, course fee, ancillary fee) in addition to an embedded e-commerce engine for purchase of recommended or optional digital content that may be delivered by on-campus bookstores.

# Access eTexts and digital resources anywhere, anytime.

- Online and offline access to eTexts on multiple devices
- Integration of eTexts, software, online licenses,
  Open Educational Resources, original works,
  learning apps and more
- Supports page syncing between devices (i.e. Start reading on a tablet and finish on another device)
- Exclusive advanced search functionality on notes, highlights and content across chapters in a book

## **Solution Benefits**

#### Better access. Better results.

According to Algonquin College, one of the largest adopters of eTexts and digital resources in North America, when 100% of the students have access to their course materials on day one, evidence is showing an improvement in student success and retention.

When institutions reduce turnover, schools improve cost structures by retaining more students throughout the entire school program.

Texidium will guide and equip the educational institution with all the materials needed to move the eText initiative through the organization.



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#### **Benefits for institutions**

Providing institutions with a sustainable, innovative, streamlined environment that reflects today's digital reality and improves student retention and success.

- Academic organizations enjoy a rapid, cost-effective, all-encompassing way to go digital
- Opportunity to strengthen leadership in the area of educational technology and innovation
- Receive implementation consulting services providing a clear roadmap for driving adoption of eTexts at an institution
- Accommodates hybrid model of student purchase and institution purchase model

- Meets accessibility requirements
- With a digital model, institutions no longer need to track inventory or ship printed textbooks to their various locations
- Stability and potential reduction of content deployment costs
- Reduce costs of education
- Multilingual product support is provided by Texidium to students, faculty, and staff by toll-free phone or email



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#### Benefits for students

Enriching the learning experience for students by providing 100% access to intuitive, affordable, interactive mobile resources.

- Personalized learning experience
- Anytime, anywhere access to content
- Institutional purchase model offers tax-exempt purchases for students making it more cost affordable
- Format adheres to the most current accessibility guidelines
- An engaging, mobile friendly eReader platform with responsive design

- Students can pick up where they left off with syncing of content, notes and highlights across all devices
- Advanced search functionality on notes, highlights and content across chapters and books
- Greater flexibility with print and eBook options
- All content in a centralized location for easy, efficient distribution
- Access to multilingual product support through toll-free phone or email provided by Texidium



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#### **Benefits for educators**

Empowering faculty to leverage the digital assets available in today's teaching environment to enhance engagement and collaboration.

- Enhanced learning environment as all students have the same up-to-date resources
- Access to all resources on day one ensure no students are left behind
- Educators can focus on teaching knowing all students have an equal playing field

- Use the book adoption system to easily browse, select and choose resources for your class
- Push comments and highlights to eTexts to provide a more interactive learning environment for students
- Analytics for tracking student engagement, usage
   performance



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